



# NEDERBURG FUNDRAISING MANUAL

**#DOYOURPART**



THERE'S ALWAYS A  
STORY IN

**Nederburg**  
SINCE 1791

# WE BELIEVE BICYCLES CHANGE LIVES



**AT NEDERBURG, SOUTH AFRICA'S MOST AWARDED  
WINE MAKER, WE BELIEVE IN GIVING BACK.**

Nederburg is mobilising communities in Africa with bicycles, in partnership with Team Dimension Data and Qhubeka.

Thank You for **doing your part!**

## HOW TO FUNDRAISE FOR QHUBEKA

### 01. VISIT OUR CAMPAIGN WEBSITE

[www.nederburgbelieves.co.uk/fundraise](http://www.nederburgbelieves.co.uk/fundraise)

### 02. REGISTER YOUR FUNDRAISING PROJECT

Follow the link to register on GivenGain fundraising platform

### 03. SELECT YOUR FUNDRAISING GOAL

Qhubeka can fund a single, quality bicycle for £173. Choose your fundraising goal to show how many bicycles you aim to raise money for!

### 04. GET YOUR COMPLIMENTARY FUNDRAISING KIT

Share the link to your personal fundraiser with us using the form on our website. Nederburg will send you our Fundraising Kit (T&C apply, 18+, UK only)

### 05. START FUNDRAISING!

Get on your bike and inspire your friends to contribute towards your fundraising goal!

## HOW TO MAKE YOUR FUNDRAISER A SUCCESS

### 01. USE PICTURES

Fundraisers work best when you attach a picture. Maybe a selfie?

### 02. GET ON YOUR BIKE

Fundraisers are proven to work best when you put an effort in. Show your supporters you mean it!

### 03. INFORM YOUR FRIENDS

Share your fundraiser with your family, friends and colleagues. Allow everyone to do their part.

### 04. POST UPDATES

Share regular updates on your progress. Use #DoYourPart and #BicyclesChangeLives.

### 05. TWEET @ US

Share your fundraiser with us on Twitter @Nederburg\_UK for a chance to win prizes from Nederburg and Team Dimension Data.

# **WE BELIEVE BICYCLES CHANGE LIVES**

**NEDERBURGBELIEVES.CO.UK**

**#DOYOURPART**

IN PARTNERSHIP WITH

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**drinkaware.co.uk**  
for the facts